



# NSW Architects Registration Board - Strategic Plan 2020-2023

**Mandate:** Accredite NSW architecture programs; register architects and maintain standards; discipline architects when needed; and promote architectural issues to the public.

**Vision:** To protect consumers and extend the integrity of a high-quality architecture profession through initiatives and regulation that provide for today, as well as considering the future.

## Enablers and the Everyday Work of the Board

**Maintaining professional standards**

- Code of Conduct
- National Standard of Competency
- Proactive communication & resources
- Auto National Mutual Recognition

**Administering registrations and complaints**

- Trusted and valued architect registration process
- Streamlined complaints process

**Outreach and engagement**

- Social media
- Website
- Sydney Architectural Festival
- Publications and case studies

**Research**

- Leverage stakeholder relationships to pursue research
- Case studies
- Surveys and data

## Strategic Priorities

### Pillar 1: Relationships

Understand and extend key collaborative relationships, ensuring they support the Board's work without challenging the Board's integrity or independence as a respected, critical member of the community.

- Priorities:**
- 1.1 Understand the stakeholder environment across the NSW community, prioritise key relationships and pursue meaningful connections
  - 1.2 Develop a strategic approach to communication via the website and social media, beyond clicks and views to engagement and interaction
  - 1.3 Develop a networked approach to engage, beyond Sydney, with regional NSW
  - 1.4 Comply with government requirements in the day-to-day work of the Board

- Measures of Success:**
- Development of a clear Stakeholder Map
  - Prioritised stakeholder relationships and agreed forward plans
  - Number of co-hosted initiatives / events
  - Social media metrics clearly articulated and measured on an ongoing basis
  - Number of events hosted through NSW Regional Network Group
  - Government policies complied with as appropriate to size, scale and nature of Board operations

### Pillar 2: Trust and Values

Renew and promote the community's trust in the profession of architecture across NSW by building greater awareness and understanding of the value of architects and architecture.

- Priorities:**
- 2.1 Expand Board resources for diverse audiences articulating the value of using an architect and the consumer protection provided under the Act so that more people understand, and have confidence in accessing, architectural services
  - 2.2 Streamline the complaints process
  - 2.3 Continue work to protect the title of 'architect'
  - 2.4 Grow the number of registered architects
  - 2.5 Elevate the Board's voice on regulatory reform of the construction industry

- Measures of Success:**
- *Working with Your Architect* resource re-launched
  - Number of schools / children benefitting from *Building Connections STEAM Futures* program
  - Streamlined complaints process
  - Lessons learned from Board Determinations shared with architects / consumers to avoid mistakes
  - Increased number of NSW registered architects
  - Relevant metrics are clearly articulated and measured on an ongoing basis

### Pillar 3: The future

Understand and inform the future of the profession and use the Board's calm and considered voice to provide leadership in the shaping and equipping of the architect of the future.

- Priorities:**
- 3.1 Update / maintain the integrity of the Act and the Code of Conduct
  - 3.2 Contribute to reviews of the National Standard of Competency
  - 3.3 Invest in future-facing research partnerships with industry, universities, and other regulators. Provide thought leadership relevant to the architecture profession through associated events and resources
  - 3.4 Strategically involve the Board's voice in debates about the future of architecture

- Measures of Success:**
- Updated Act, Code of Professional Conduct and National Standard of Competency
  - Automatic National Mutual Recognition remains a standing agenda item, nationally
  - Number of future-facing Board events / resources
  - Sydney Architecture Festival (SAF) appeals to broad audience and is a platform to involve Board's voice in debates about the future of Architecture
  - SAF metrics are clearly articulated and measured on an ongoing basis